



Present

THE
CORPORATE IP
INSTITUTESM
ATLANTA, GA
Offense. Defense. Strategy.

Dear Colleagues and Friends,

The Georgia State University College of Law and the J. Mack Robinson College of Business are currently collaborating for the educational benefit of corporations interested in maximizing the value of their intellectual property assets. One of the primary initiatives of this collaboration is the **3rd Annual Corporate Intellectual Property Institute ("CIPI")**, which will be held in November 2009.

Last year's Corporate Intellectual Property Institute included over 140 intellectual property leaders from over 80 companies represented such companies as AT&T, The Coca-Cola Company, General Electric, Cox Communications, Kimberly-Clark, Motorola, Chick-fil-A, IBM, Turner Broadcasting, MeadWestvaco, Newell Rubbermaid, Cisco, and McKesson, among others (see below for a more comprehensive listing). For more information about last year's program please visit <http://www.gsuiip.org/corporate>.

I am contacting you to consider a sponsorship opportunity for this landmark event. This prestigious event will provide an excellent opportunity to market your brand and showcase your services to a captive audience of industry professionals who are decision makers who have the opportunity to refer business to your company.

The benefits of sponsorship and sponsor levels are listed below.

Diamond Level Sponsor - \$10,000.00 Investment (1 Available)

Benefits include:

- Premier Branding Opportunities with your logo
 - On the CIPI Website – With link to your website
 - On CIPI Signage onsite
 - All Program Materials prior to and during CIPI
 - On any Premium Event Bags
- Special Recognition During the event – as agreed upon
- Exhibit Opportunity Onsite – Table Top Display
- Full Page Ad in the 2009 CIPI Brochure (*Sponsor to provide the copy – brochure sent to ~18,000 IP professionals nationwide*)
- Marketing Material Placed on CIPI CD – Takeaway for all attendees
- Complimentary Registration Fee – 3 attendees from your organization
- Recognition in post event Press Release (if completed)
- Ability to provide customized event bag to attendees
- Ability to place “gifts” at attendee seats
- Opportunity to Offer Complimentary Services (e.g. Free Patent Mapping for First 10 Attendees) – to be marketed in the brochure and on website
- 3 Complimentary “Passes” for Your Organization’s **Corporate** Clients

Platinum Level Sponsor - \$5,000.00 Investment (3 Available)

Benefits include:

- Branding Opportunities with your logo
 - On the CIPI Website – With link to your website
 - On CIPI Signage onsite
 - All Program Materials prior to and during CIPI
 - On any Premium Event Bags
- Exhibit Opportunity Onsite – Table Top Display
- Sponsorship of Luncheon or Reception (*Sponsor to provide signage/displays if desired*)
- Marketing Material Placed on CIPI CD – Takeaway for all attendees
- Complimentary Registration Fee – 2 attendees from your organization
- Recognition in post event Press Release (if completed)
- Ability to provide customized event bag to attendees
- Ability to place “gifts” at attendee seats
- Opportunity to Offer Complimentary Services (e.g. Free Patent Mapping for First 10 Attendees) – to be marketed in the brochure and on website
- 2 Complimentary “Passes” for Your Organization’s **Corporate** Clients

Gold Level Sponsor - \$3,000.00 Investment (10 Available)

Benefits include:

- Branding Opportunities with your logo
 - On the CIPI Website – With link to your website
 - On CIPI Signage onsite
 - All Program Materials prior to and during CIPI
- Sponsorship of Breakfast or Break (*Sponsor to provide signage/displays*)
- Marketing Material Placed on CIPI CD – Takeaway for all attendees
- Complimentary Registration Fee – 1 attendee from your organization
- 1 Complimentary “Passes” for Your Organization’s **Corporate** Clients

CD Sponsor - \$2,000.00 Investment

Benefits include:

- Your Organization’s Logo on the CIPI CD Cover – Takeaway for all attendees
- Branding Opportunities with your logo
 - On the CIPI Website – With link to your website
 - On CIPI Signage onsite
 - All Program Materials prior to and during CIPI
- Marketing Material Placed on CIPI CD – Takeaway for all attendees

Pen and Pad Sponsor - \$1,500.00 Investment

Benefits include:

- Ability To Place Pens And Paper/Pads At Each Attendee Seat With Your Organization’s Logo Present
- Branding Opportunities with your logo
 - On the CIPI Website – With link to your website
 - On CIPI Signage onsite
 - All Program Materials prior to and during CIPI

Silver Level Sponsor - \$1,000.00 Investment

Benefits include:

- Branding Opportunities with your logo
 - On the CIPI Website – With link to your website
 - On CIPI Signage onsite
 - All Program Materials prior to and during CIPI

Please take a moment to consider this great opportunity to showcase your product along with giving support to the Corporate Intellectual Community and this Institute. **For more details regarding your sponsorship opportunity for the 2008 CIPI please contact Chason Carroll at chason.carroll@compucredit.com or 770-828-2860.**

Sincerely,
The 2008 Corporate Intellectual Property Institute Planning Team

Organizations Represented at the 2007/8 Corporate IP Institute

Adorno & Yoss	Goodman McGuffey
Aflac	HD Supply
Air Products and Chemicals	Hill, Kertscher & Wharton
Alston & Bird	Home Depot
AT&T	Hope Baldauff Hartman
Baker Donelson Bearman Caldwell & Berkowitz	Houlihan Lokey
Ballard Spahr Andrews & Ingersoll	Hughes Telematics
Brilasoft	Hunton & Williams LLP
BurrusIPLaw	IBM
Cantor Colburn	iHealth Technologies
Carlton Fields	Imerys SA
C Fuente Holdings	Innovation Asset Group
CheckFree Services Corporation	IP Investments Group
Chick-fil-A	IP.com
Children's Healthcare of Atlanta	IPO
Cisco	j2 Global Communications
Citrix Systems	JT Hollin, Attorney at Law, PC
CompuCredit Corporation	K&L Gates
Concurrent Computer Corp	Kilpatrick Stockton
Cox Communications	Kimberly-Clark Worldwide
C. R. Bard	King & Spalding
Cruse Law	Landis + Gyr
Dardi & Associates	Lockton
Delta Air Lines, Inc.	Lord Bissell & Brook, LLP
Duane Morris LLP	M, E. McCluskey Technology Law Group, P.C.
E. I. du Pont de Nemours and Company	McKesson Technology Solutions
EarthLink	MeadWestvaco
EMEV	Merchant & Gould
Equifax Inc.	Microsoft Corp
Finnegan, Henderson, Farabow, Garrett & Dunner	Milliken & Company
Fitzpatrick, Cella, Harper & Scinto	Minesoft
Foltz Martin, LLC	Mobley & Mobley
FTI Consulting	Motorola
GE ENERGY	Mueller Water Products
GE Water	Myers & Kaplan, LLC
General Electric	Myers Bigel Sibley & Sajovec
Georgia Gulf Corporation	Neal & McDevitt
Georgia Power Company	Nelson Mullins Riley & Scarborough
Georgia Public Broadcasting	Newell Rubbermaid
Georgia State University	Office of Reg Counsel, Dept of Veterans Affairs
Georgia Tech	Panasonic Automotive Systems Co. of America
Georgia-Pacific	Patent Awards
	Perception Partners
	Pitney Bowes Inc.
	Procter & Gamble

Robins Kaplan Miller & Ciresi LLP
Rock-Tenn
SAP
Scientific Atlanta, Inc., A Cisco Company
Shaw Industries Group
Smith, Gambrell & Russell
Solutia, Inc
Southern Company
Southwire
Springs Global US
Sutherland Asbill & Brennan, LLP
Taylor, Bean & Whitaker Mortgage Corp.
The Coca-Cola Company
The Collegiate Licensing Company
The Hutter Group
The Patent Board
The Weather Channel, Inc.
Thomas | Kayden
Thomson Reuters
Troutman Sanders
Trusted Business Advisors
Turner Broadcasting System, Inc.
UPS Global Innovations
Unisys Corporation
Withers & Keys, LLC
Womble Carlyle Sandridge & Rice
Woodcock Washburn, LLP